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Dear Supporter:

Never think we can't win. We have God on our side.

And awareness of Baby Jesus in the womb, even before the manger, works in our favor this season and always.

God set knowledge in all hearts – deep down everybody knows a baby is present when a mom is pregnant. The mind may deny it but the heart knows abortion is an injustice from the earliest moments.

That's why the message of Personhood is strengthening. We're winning!

That's right – winning! We'll be holding our largest March in history on Jan. 17th (see below) and we've gone from 27% to 29% to 35% in Yes votes for recognizing each child's right to life!

The media tells the story as "another failure," but how many "defeats" did the anti-slavery or civil rights struggles have, even as the movement for justice grew stronger every year?

Personhood gains more converts every year. Media claims of "failure" are wrong!

Besides, NARAL and Planned Parenthood are frightened! If we were losing, they wouldn't be.

They know people respond to the simple, clear message that abortion is always wrong.

Personhood is a powerful lesson in the inherent value and sacredness of human life at all stages. It's a countercultural educational effort, and the culture is learning!

NARAL and Planned Parenthood know they are opposed by Colorado Right To Life – one of the most determined and dedicated organizations in the country, and just possibly the most effective, relative to the long-term vision of ending child killing.

Did you know that the abortionists spent millions to oppose our Amendment 67?

Yet, in the 6 years since Colorado Right To Life made our state ground zero for the nationwide Personhood struggle, **our Personhood measure got 37% more votes in 2014 than in 2008!!!***

* Up from 26% in 2008 to 36% in 2014 – a 37% increase in votes, equaling 200,000 more votes than in 2008.

As in previous years Planned Parenthood and NARAL spent millions of dollars broadcasting outrageous lies about Amendment 67. But they can't fight the strength of Personhood's human rights appeal. Despite wasting millions of dollars, using polished TV ads, expensive signs and multiple mailers, **200,000 more people voted for Personhood in 2014 than in 2008!**

In fact, we got 71% as many votes as the victorious US Senate candidate. If we keep this up, we'll win!

What's more, though pro-lifers have long followed separate paths in the fight against child killing, increasing support at the polls shows that the goal of Personhood is gradually uniting us.

That scares the pro-aborts more than anything!

With our growing numbers, the Denver Police Department has agreed to close down Colfax, Lincoln, and Broadway between the Capitol and the City and County building for what is expected to be **the largest March for Life in Colorado history**, with Archbishop Aquila speaking.

We hope you'll join us for a rally on **January 17 at 12:30 pm** on the West Steps of the State Capitol, with the march to follow.

These are exciting times. For decades, most pro-lifers wouldn't dare to think that abortion could be ended. That *Roe v. Wade* could be circumvented and made irrelevant.

Personhood has changed the rules!

Many things helped create these promising achievements, this building groundswell. **God is faithful and honors those who trust in Him.** The change in society – in the face of all past trends – has a miraculous quality to it.

But what initiated all this?

Other organizations have held a Personhood standard since the 1960s. Many groups have striven toward these goals in the last few years. But how did it start?

Colorado Right To Life has been the catalyst for all this sudden change!

Beginning when we first embraced the Personhood standard in 2006, we have encouraged, inspired and even prodded the majority of the grassroots pro-life movement nationwide to also adopt a Personhood standard. **Since 2006, shockwaves have spread out from Colorado!**

This massive shift in Christian and conservative public opinion across America has changed the whole pro-life movement and shifted the national political argument.

Most visibly, 5 of the top 6 contenders for the Republican presidential nomination in 2012 publicly endorsed Personhood.

What's more, dozens of US Senate candidates and scores of Congressional candidates have run on a Personhood platform, and as a result **one third or more of the US Senators who will be serving in 2015 are on record opposing all abortions – no exceptions!**

That's a huge change from just 10 years ago, when most Republicans ran on a "pro-life with exceptions" platform. **Other leading national pro-life organizations did not even ask them to take that position... And still don't, to this day!**

We do. We've proclaimed our standard, which is God's standard, and now most of Colorado's Republican legislators too support Personhood! Now we must hold them to their word!

Without Colorado Right To Life's leadership this wouldn't have happened – in Colorado or in Washington DC!

Colorado Right To Life started it all. That's what makes us different. You know that.

But it surely couldn't have happened without **your** prayers, activism, voice and financial support! **You stood by us when we nationalized our "radical" strategy! You kept us going!**

Because of your sacrifices on behalf of the unborn, and in support of Colorado Right To Life, today what was a minor buzz "on the fringe" 6 years ago has become a resounding roar heard around the world. Literally! It's now discussed at the UN and in the EU! Personhood is now a mainstream position for Christians and a large and growing segment of America.

To God be the glory. But **God used you and used Colorado Right To Life as His instruments** to shake up His people and transform a movement.

Colorado Right To Life has proved it can move mountains – with God's help – with only a little bit of funding. But we have to have continued financial support from dedicated sponsors like you to even have a chance at holding our ground and keeping all this going.

You are our lifeblood!

We are in need again. We have committed all our resources to fight to uphold the God-given right to life of the unborn child from the moment of conception, but **to keep shaking things up we need your support.**

We ask you today to fuel this astonishing momentum with your most generous donation!

We're riding a wave. We're on the knife's edge between more dramatic gains on the one hand and falling victim to increasing resistance and pro-abortion spending on the other.

Planned Parenthood and NARAL know they could lose everything! So they'll commit every dollar to defeat us and once more shift people against the unborn.

We've been using Personhood amendments as a platform to speak to the people of Colorado every week for months! Whether they talk with petition gatherers or see news stories about Personhood on TV, they are confronted with questions Planned Parenthood never wanted them to consider. **Questions they'd never think about if it weren't up for election!**

It's out in the open, and people are talking!

But during those "off months" between campaigns the media and pro-abortion forces keep defending the status quo, and Personhood starts to lose ground.

Colorado Right To Life would like to run radio and TV ads to keep the message going year round! But to do that we need a resounding signal of support from you.

Will you contribute extra so we can take on this advertising campaign?

Think of your donation as also earning a kind of "matching gift!" We've already proved that the enemies of life can far outspend us and yet, our numbers keep growing!

So for every dollar you donate, you're costing them more and raising another voice for the innocent!

And we will win! If you stand with us, the fight to uphold the baby's God-given right to life will continue to gain ground. **And for every ad or news story people see about Personhood, more women choose life for their child! We don't have to win at the ballot box for each campaign to be a victory and to save lives!**

Everyone is asking for money, and I'm sensitive to that, but there are only so many places you can spend money and save lives in the process!

These small voices cry out for help. Colorado Right To Life continues to respond.

I know you will stand with us still, as you have in the past. Thank you!

Sincerely,

Biff Gore

Biff Gore

President, Colorado Right To Life